



10th Annual
IES Quality Summit
Exhibitor & Sponsorship
Prospectus

Wednesday, May 31, 2023

Irving Convention Center
500 West Las Colinas Boulevard
Irving, TX 75039

Exhibitor/Sponsorship Form:

[Click Here](#) to participate as an Exhibitor/Sponsor

Highlight Video:

[Click Here](#) to view our previous Quality Summit

Dear Valued Exhibitor,

We are pleased to announce our upcoming **10th Annual IES Quality Summit** to be held on **Wednesday, May 31, 2023**, at the Irving Convention Center in Irving, Texas.

As a valued partner, we are soliciting your support for this premier medical education and training event. As an exhibiting sponsor, you will have the opportunity to promote your company brand, products, and services to the approximately 500 key Emergency Medicine Physicians, APPs, leaders, and decision-makers who attend annually. In addition to the exposure that the Summit provides our sponsors and exhibitors, your participation in this event demonstrates your commitment to supporting the continuing education of Emergency Medicine practitioners, impacting the more than one million patients they serve annually.

At IES, we have a bold vision of what emergency medicine could be, and we strive to be the pacesetter that inspires others. Through the development of innovative processes and solutions, we seek to improve the way healthcare is practiced across the continuum of care and enhance the role of emergency medicine. The IES Quality Summit is held annually to share evidence-based practices that produce better quality outcomes and enhance the value that emergency medicine brings to overall healthcare delivery.

This year's Summit has an exceptional lineup of speakers emphasizing the value of empathy, compassion, and communication has on patient experience and care, including discussions on the downstream impact of provider burnout in our profession. Jeff A. Kline, MD, Associate Chair of Research, Emergency Medicine, will lead the discussion on the topic of Empathy and Compassion, followed by a group breakout session where we will engage our learners through live demonstrations of true case-based scenarios between the patient and a provider and/or nurse interaction.

The details regarding the different exhibitor opportunity levels, setup and breakdown, payment instructions and registration information can be found in the prospectus. **The exhibition space is limited, so please register early.**

Thank you in advance for your support. We are looking forward to seeing you at the 10th Annual IES Quality Summit!

Nick Zenarosa, MD, FACEP

Founder and Chairman

M: 214.763.6165 | E: nzenarosa@ies.healthcare

Sponsorship Opportunities

Wednesday, May 31, 2023

Award Ceremony Lunch Sponsor \$15,000

- **Diamond-level exhibitor package, plus the following:**
- One-on-one escort with a clinical executive leader at IES to view posters
- Opening award ceremony session with recognition from the podium prior to speaker coming onstage
- Opportunity to play a promotional video under two minutes in length prior to speaker coming onstage
- Prominent signage and recognition
- VIP seating with key healthcare partners during lunch & award ceremony
- VIP seating at invitation only Executive Session

VIP Sponsor \$10,000

- **Diamond-level exhibitor package, plus the following:**
- Opening Executive session with recognition from the podium
- Opportunity to play a promotional video under two minutes in length prior to speaker coming onstage.
- Prominent signage and recognition
- VIP seating with key healthcare partners during lunch & award ceremony
- VIP seating at invitation only Executive Session

Wellness Sponsor \$7,500

- Wellness lounge is one of the most prominent recognition opportunities with our physicians. This high-traffic lounge will be open throughout the summit.
- Dedicated lounge area with furniture
- Co-branding opportunity to distribute a promotional item to distribute materials in lounge
- Prominent signage and recognition
- Opportunity to provide promotional item at additional cost

AM Break Sponsor \$3,000

- Prominent signage and recognition at morning break & concurrent sessions.
- Recognition from the podium during concurrent sessions.

PM Break Sponsors \$3,000

- Prominent signage and recognition at afternoon break & concurrent sessions.
- Recognition from the podium during concurrent sessions.

Exhibitor Opportunities

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Exhibitor			
Silver \$1,000	Gold \$1,500	Platinum \$2,500	Diamond \$5,000
One six-foot table with (2) chairs	One six-foot table with (2) chairs	One six-foot table with (2) chairs	One six-foot table with (2) chairs
Booth assigned by conference organizer	Third selection of booth location	Second selection of booth location	First selection of booth location
(2) complimentary badges	Up to (3) complimentary badges	Up to (4) complimentary badges	Up to (5) complimentary badges
	Verbal acknowledgment at closing remarks	Verbal acknowledgment at opening remarks	Verbal acknowledgment at opening & closing remarks
	Reserved seating at luncheon & awards ceremony	Premier seating at luncheon & awards ceremony	Premier seating at luncheon & awards ceremony
		Verbal acknowledgement at the luncheon & awards ceremony	Verbal and visual display acknowledgement at the luncheon & awards ceremony
		Post conference attendee list	Post conference attendee list
			Promotional opportunity with a visual display on the IES Quality Summit Event Listing
			Promotional opportunity with a visual display on the program handout at the conference

Exhibitor Space

One six-foot table with two banquet chairs and electrical outlets. Please note exhibitors will be responsible for providing their own extension cords, power strips and electrical tape for securing loose cords.

Program Listing

For Diamond and Platinum Level Exhibitors, please provide a logo and a brief (60 words or less) description of the organization's product(s) or service(s) to be included on outgoing communications to attendees and featured on the IES website events listings page.

Exhibitor Badges

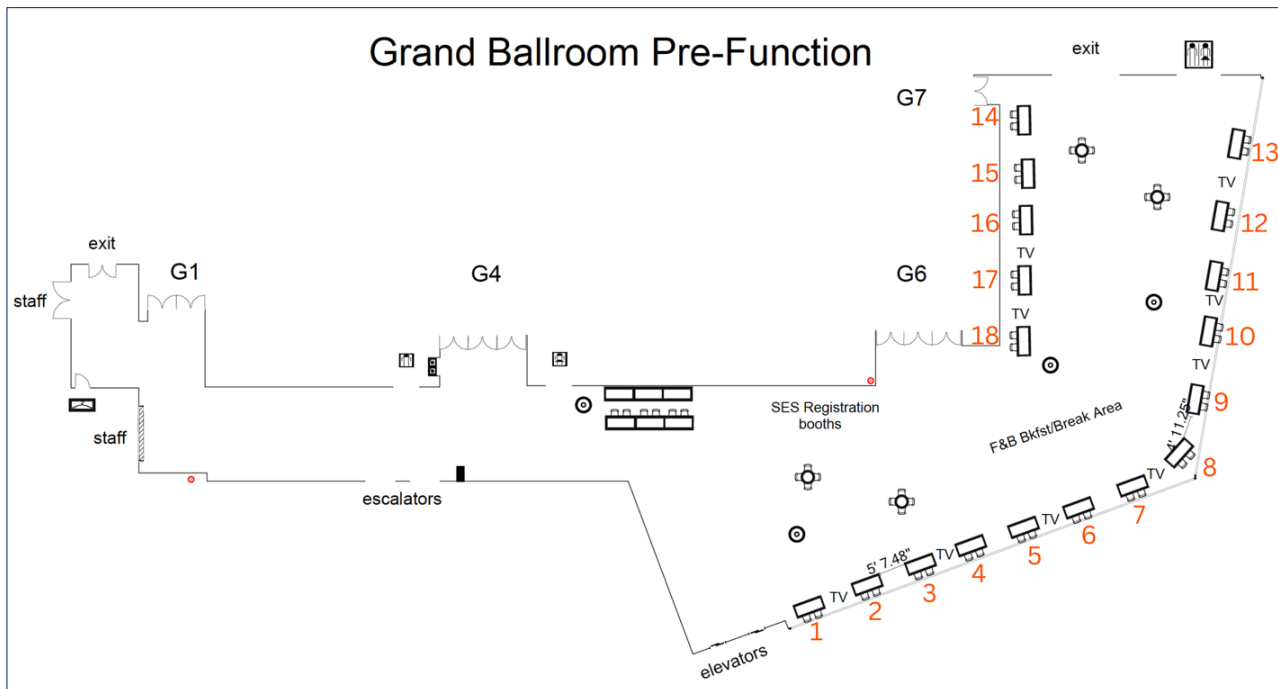
Exhibitor badges must always be worn and will allow access to the exhibitor hall, education sessions and all meals. Exhibiting companies receive complimentary badges according to their purchased exhibitor sponsorship level. Any additional exhibitor badges needed after that will be available at an additional fee.

Punch Cards

The punch cards have continued to be an added value and will be returning this year based on the positive feedback from the exhibitors.

Exhibitor Hall Floor Diagram*

**Diagram is subject to change depending on the number of exhibitors.*



Dates & Deadlines

Wednesday, May 31, 2023

Exhibitor Registration / Application Due	Monday, May 1, 2023
Exhibitor Company Name and Logo Due	Monday, May 1, 2023
Exhibitor Booth Fee Due	Friday, May 19, 2023
Exhibitor Installation	Tuesday, May 30, 2023 1:00pm – 4:00pm
Exhibitor Event Registration / Booth Set-up	Wednesday, May 31, 2023 6:00am – 7:30am
Exhibit Hall Hours	Wednesday, May 31, 2023 7:30am – 3:30pm
Exhibit Hall Dismantling	Wednesday, May 31, 2023 4:00pm – 5:00pm

Demographics

Wednesday, May 31, 2023

1st Annual IES Quality Summit

The Omni Dallas Hotel

Total Attendance:

Exhibiting Companies: 15

2nd Annual IES Quality Summit

The Omni Dallas Hotel

Total Attendance: 314

Exhibiting Companies: 24

3rd Annual IES Quality Summit

The Irving Convention Center

Total Attendance: 315

Exhibiting Companies: 21

4th Annual IES Quality Summit

The Irving Convention Center

Total Attendance: 300

Exhibiting Companies: 25

5th Annual IES Quality Summit

The Irving Convention Center

Total Attendance: 371

Exhibiting Companies: 18

6th Annual IES Quality Summit

The Irving Convention Center

Total Attendance: 573

Exhibiting Companies: 21

7th Annual IES Quality Summit

The Irving Convention Center

Total Attendance: 327

Exhibiting Companies: 17

8th Annual IES Quality Summit

Virtual

Total Attendance: 241

Exhibiting Companies: 4

9th Annual IES Quality Summit

The Irving Convention Center & The
George R. Brown Convention Center

Total Attendance: 266

Exhibiting Companies: 28

Companies & # of Years Exhibited

American National Back of TX	1	Mindray	4
AstraZeneca	3	Nanosonic	2
Baylor University Medical Center	1	Pfizer	7
Baker Tilly US	1	PhysioControl	5
Edward Jones	1	Scribeology	7
Encompass Health Rehabilitation	7	Smith & Nephew	3
First United Mortgage	1	Stone Vacations	2
Fisher & Paykel Healthcare	1	Stryker	4
Frost Realtors	7	Texas Department of State Health Services HIV/STD Prevention	6
FujiFilm SonoSite	7	University of Texas at Dallas	1
GE Healthcare	2	Zotec Partners	1
Gilead Sciences	1	Zoll	4
Janssen Pharmaceuticals	8	Zenith Health & Wellness	1
Logix Health	1		
Medical Protective Group/Lockton	6		

Exhibitor Instructions

Wednesday, May 31, 2023

General Event Information

[Click Here](#) to view this year's Quality Summit event details

Event Parking

Irving Convention Center at Las Colina's has free parking located in the convention center parking garage.

Booth Locations

Located on the 4th floor of the convention center. As the date to the event approaches a team member will reach out to you for your booth selection (if included with your exhibitor sponsorship level) and placement.

Shipping Booth Material and/or Loading Dock Instructions

- [Click Here](#) to view loading dock instructions.
- [Click Here](#) to complete a credit card authorization if items will be shipped to your booth prior to the conference.

Suggested Items to Bring

- Computer(s) and or monitor(s)
- Extension cord(s), power strip(s)
- Electrical tape to secure loose cords for safety purposes
- Decorations for booth
- Handouts or other materials for attendees

Payment

Check Payment - We recommend sending payments via FedEx with a signature confirmation.

Made payable to:

Integrative Emergency Services, LLC:

Mailing:

Integrative Emergency Services
Attention: Salena Norton
4835 LBJ Freeway
Suite 900 Dallas, Texas 75244

Credit Card Payment – Credit card invoices will be emailed after registration is complete.

Please Note: Credit card payment will incur a **processing fee of 3.5% in addition to the exhibitor fee.**

For questions contact:

Salena Norton

Direct: 469.420.5565

Mobile: 501.428.4485

snorton@ies.healthcare

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[Click Here](#) to download.

Exhibitor Rules & Regulations

Wednesday, May 31, 2023

Exhibitor Registration – Exhibitor information and registration link will be made available to all exhibitors via email and on the ies.healthcare website, 10th Annual Quality Summit event listing. Each exhibiting organization will receive complimentary representative badges for each booth (according to exhibitor sponsorship level), which will allow entry to all sessions and all meals. Any extra exhibitor badges needed after that will be available at an additional cost.

Booth Assignment & Sign Identification – Booth spaces are selected on a tiered basis of "First come, first served" and by receipt of a completed Exhibitor Application & Contract with full payment for space. The Summit Director reserves the right to make final decisions concerning booth assignment and exhibit layout in the best interest of the overall exhibit and the annual meeting.

Subletting Exhibit Space – Subletting or sharing any part of the exhibit space by an exhibitor is prohibited.

Security – Exhibiting companies are solely responsible for, and are strongly encouraged to insure, their exhibits, promotional items, and display materials, and other items against theft, fire, etc. at their own expense. No security will be provided by the event venue; however, doors will be locked overnight. Locking doors overnight is not to be implied or interpreted as a guarantee against loss, theft, or damage of any kind, unless specified by a separate agreement.

Non-Contracted Exhibit Space – Persons, companies or organizations that are not contracted to occupy space in the Exhibit Hall will not be permitted to display or demonstrate products, processes, or services, solicit orders, or distribute advertising materials in the official meeting spaces, exhibit areas, parking lots or in any space near the event.

Promotional Items & Activities – Exhibiting companies are permitted to distribute promotional materials (giveaways) and other items at their assigned exhibit booth location only. All items distributed must be useful to the professional activities of the meeting attendees and must be made available to all meeting attendees as long as supplies last.

Sale of Goods – The sale of goods or services of any kind in the Exhibit Hall in connection with the Annual Meeting is prohibited. Order taking is permitted.

Payment Terms – Full payment for booth space must be received by **Friday, May 19, 2023**.

Use of Attendee List - After the event, the organizer will provide all Diamond and Platinum Level Exhibitors with a post-convention attendee list. The list contains confidential information, and

exhibitors may not disclose the list or its contents to any third party. Any other lists obtained from anyone other than the event organizer must be disclosed immediately.

Disclosure – IES, LLC, a medical management company for physician groups, receives monetary contributions from our sponsors in exchange for advertising and booth rental space in the exhibit hall during the quality summit. The attendance of vendors at the conference does not act as a referral to any specific vendor by IES, LLC, any physician group client, or any medical professional. This disclosure is intended to comply with the guidance reflected in the Health and Human Services Office of Inspector General “Commercial Sponsorship of Continuing Medical Education”, July 29, 2009.